

# NARRATIVE

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## *Narrative Partnerships*

NARRATIVE MAGAZINE, a nonprofit organization based in San Francisco, is the leading online publisher of first-rank fiction, nonfiction, poetry, and visual storytelling. Founded with the goal of supporting reading and writing in the digital age, around the world and across generations, *Narrative's* online library of new literature by celebrated authors such as Tobias Wolff, Jane Smiley, Joyce Carol Oates, and E. L. Doctorow, and the best emerging writers, including Skip Horack, Adam Atlas, and Michael and Matthew Dickman, is available at no cost.

In its seventh year, *Narrative* is rapidly growing. As of January 2010, we have:

- 60,000 dedicated subscribers
- 800,000 page views each month
- 8.5 million hits each month
- 300% annual growth
- 97 percent more time spent on *Narrative* than on other sites of similar size
- More stories and poets published each year than any other magazine, literary or otherwise

*Esquire* called *Narrative* “The gold standard for online literary magazines.” And William Trevor, Joyce Carol Oates, and many other noted authors and reviewers have soundly praised *Narrative's* work on behalf of good writing and reading.

In 2010 *Narrative* is expanding our **Narrative30Below** (N30B) initiative: a literary platform written, edited, and published by talented peers sixteen to thirty years of age. This comes at a critical time. Studies show dramatic decline in reading rates for young Americans, but more than 90 percent of this demographic is online daily.

N30B inspires young people to engage in literature and to use story to break down cultural barriers across the country and around the globe. The magazine meets young readers where they are, on the Internet, and uses stories, poems, essays, and multimedia content to entertain, inspire, and engage.

Within our Bay Area community, *Narrative* also hosts events and workshops, furthering literary life and conversation in our city.

In partnering with *Narrative*, you'll reach a sophisticated, engaged, and growing audience of readers, while also helping to encourage literary vibrancy among youth.

WE WOULD LOVE to speak with you about *Narrative* partnerships and explore the ways in which we may work together. Please contact Rebecca Kaden at [rk@narrativemagazine.com](mailto:rk@narrativemagazine.com) or 917-597-0557.