

# NARRATIVE

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***Narrative Magazine***, named “the gold standard in online literary magazines,” brings together great writers and readers around the world and across generations.

***Our readers are:***

- **Educated** and **thoughtful early adopters** who are active in the arts and their community.
- **Literary consumers**: Nearly ½ purchased more than 20 books in the last 10 months and 68% purchased more than 10.
- **Affluent, peak earners**: 2/3 are between the ages of 18-54 and more than 1/3 have household incomes over \$90,000/year.
- **Global**: *Narrative* is read from Moscow to the Middle East, South Africa to Seoul, Korea, where we are taught on the syllabus in the main Universities.

***NarrativeMagazine.com by the Number:***

- **60,000** dedicated subscribers
- **900,000** page views each month
- **5 million** hits each month
- **97%** more time spent on *NarrativeMagazine.com* than on other sites of similar size
- Growth rate of over **300%** each year

## Advertising Rates and Specifications:

All rates based on a per placement, per month basis.

PLACEMENT	BANNER: 626x71	BANNER: 674x71	LEFT STANDARD SIDEBAR: 258x129	LEFT EXTENDED SIDEBAR: 258x258	RIGHT STANDARD SIDEBAR: 190x150	RIGHT EXTENDED SIDEBAR: 190x295
<b>Homepage</b>	\$3,000	n/a	n/a	n/a	n/a	n/a
<b>Gallery Pages:</b> spotlighted visual features rotating regularly and including: cartoon galleries, photo essays, graphic stories, and visual art	n/a	\$2000	\$1500	\$1750	\$1000	\$1500
<b>Features Pages:</b> spotlighted features rotating regularly and including: interviews, profiles, roundtables, and special features such as Letters to a Young Writer and Best Advice	\$2000	n/a	\$1500	\$1750	\$1000	\$1500
<b>Weekly Features:</b> Story of the Week, Poem of the Week, Literary Puzzler	\$2000	n/a	\$1500	\$1750	\$1200	\$1600
<b>Submissions Pages:</b> General Submissions Guidelines, Story of the Week Submissions Guidelines, Poem of the Week Submissions Guidelines, Cartoons and Graphic Stories Submissions Guidelines, Readers' Narratives Submissions Guidelines	\$2000	n/a	\$1500	\$1750	\$1000	\$1500
<b>Contest Pages:</b> Story contests, poetry contests, Narrative Prize Submissions Guidelines	\$2000	n/a	\$1500	\$1750	\$1000	\$1500

### **Email Advertising:**

*Narrative* offers advertising opportunities in our dedicated emails sent out twice each week. Please email [rk@narrativemagazine.com](mailto:rk@narrativemagazine.com) for sizes, specifications, current rates, and availability.

**Ad Packages.** *Narrative* offers the following popular advertising packages, designed for maximum exposure of your ad throughout the site. (We are also happy to work with you in creating the ideal custom package for your advertising purposes. Please email [pg@narrativemagazine.com](mailto:pg@narrativemagazine.com).):

***The Writer's Package:*** General Submissions Guidelines banner; Contest Guidelines standard sidebar; Story of the Week Guidelines standard sidebar; Poem of the Week Guidelines standard sidebar; inclusion in 1 dedicated email/month: \$2,200/month.

***The Galleries Package:*** Galleries/Features banner; Cartoons and Graphic Stories Submissions Guidelines standard sidebar; inclusion in 1 dedicated email/month: \$1,600/month.

***The Weekly Features Package:*** Story of the Week standard sidebar; Poem of the Week standard sidebar; Literary Puzzler standard sidebar; inclusion in 1 dedicated email/month: \$1750/month.

***The Variety Package:*** General Submissions Guidelines standard sidebar; weekly Literary Puzzler standard sidebar; Galleries/Features banner; inclusion in 1 dedicated email/month: \$1,750/month.

### **Specifications:**

- All rates are given on a per placement per month basis.
- 1 month minimum per placement required.
- We accept .jpg, .png, .gif, and .psd files. We cannot accept animated or rotating ads.
- We can accept files up to 120K. (For queries about larger files, please contact us.)
- Ad required 3 weeks prior to go-live date.
- Payment required within 14 days of ad placement.

### **Previous Partnerships:**

*Narrative's* partnership network includes:

- Peet's Coffee & Tea
- Showtime
- Random House
- Chronicle Books
- Bennington Writing Seminars
- NYU Writing Program
- University of San Francisco
- Poets & Writers
- University of Nebraska Press
- Grove Atlantic Press

### **Contact Information:**

Please contact Rebecca Kaden at [rk@narrativemagazine.com](mailto:rk@narrativemagazine.com) for more information about *Narrative's* advertising opportunities and policies.