

NARRATIVE

Narrative Magazine Seeks Publisher-Director

Narrative, a revolutionary digital platform for storytelling based in San Francisco, is looking for a forward-thinking dynamic individual with a proven track record of growing a business to join our team as Publisher-Director.

About *Narrative*

Narrative, a 501(c)3 nonprofit organization, is the premier digital publisher of outstanding fiction, nonfiction, and poetry. *Narrative* publishes hundreds of well-known and emerging artists each year, hosts contests in search of the next generation of talent, and provides free libraries and mentorship to students and teachers in underserved schools around the globe. More information can be found at www.NarrativeMagazine.com.

To date *Narrative's* cofounders have managed the business affairs of the magazine. Building on fourteen years of success, with 250,000 dedicated subscribers, *Narrative* seeks a talented Publisher-Director with a proven track record to take our mission-driven organization to the next level. The position presents a unique opportunity for an innovative, hands-on director to join our exceptional team and to contribute vitally to the growth of our publishing and educational programs.

The Publisher-Director's role will involve setting and exceeding fund-raising and development goals; managing *Narrative's* existing business operations; forging new partnerships; and implementing a strategic plan for the magazine's growth and future success.

Responsibilities include:

- Developing strategic fund-raising initiatives; taking a lead role in relationship cultivation, individual donations, foundation and corporate sponsorship opportunities, and fundraising events; grant writing.
- Expanding and directing our in-schools programming that includes the *Narrative* "Tell Me A Story" high school writing contest.
- Ensuring ongoing programmatic excellence, integrity of finance and administration, fund-raising, communications, and systems.
- Managing a small core staff in our San Francisco office, as well as a team of freelancers and a cadre of more than a hundred and fifty volunteers, including teachers and administrators in schools around the globe.
- Developing and implementing strategies to increase the subscriber base,

- engage partnerships, and identify new opportunities for growth.
- Driving revenue via paid advertising, sponsorships, and merchandising efforts.
- Creating and driving publicity and media coverage; envisioning and directing social media outreach.

Qualifications:

- 5-7 years relevant experience in executive management of a mission-driven organization.
- Passion for the literary world and the vital role of storytelling in our culture.
- Significant experience in scaling a nonprofit and exceeding revenue goals; proven success securing major gifts from private donors and institutional funders, as well as all aspects of annual campaigns and event planning and execution.
- Demonstrated accomplishment in online/offline marketing and, most particularly, envisioning and achieving creative solutions to growth challenges and identifying new opportunities.
- Demonstrated ability to lead, support, and inspire an equivalent-sized organization.
- Excellent human resources and project management skills; ability to think strategically and programmatically while managing operations.
- Outstanding, nimble and highly effective communicator, both verbally and in writing.
- Creativity, a strong work ethic, a drive toward excellence, collaborative thinking, leadership ability, and a spark of humor.

Preferred:

- Experience in an entrepreneurial organization (in the realm of publishing, arts, and/or education a bonus).
- Solid understanding of digital advertising formats, platforms, tools, and processes, with hands-on experience running a consumer-focused content portal or video site a plus.

The Publisher-Director will assume a full-time position and report to *Narrative's* cofounders and the board.

To apply: Please send a cover letter and résumé, with the subject heading “Narrative Publisher-Director position,” to apply@narrativemagazine.com. And please let us know how you heard about the position.