

# N20

TWENTY YEARS  
OF STORIES

MEDIA KIT



## AT A GLANCE

**Narrative**, founded in 2003 and among the first digital literary magazines, is dedicated to advancing the literary arts by supporting the finest literary voices, both new and celebrated, and by empowering readers and writers across communities and generations, in schools, and around the globe. Guided by the belief that there should be no socioeconomic barriers to the enjoyment of literature and that great reading should not be a privilege, our library of 6,000+ stories, poems, and essays is always free and always open. Over the past twenty years, we have cultivated a dedicated, diverse, and highly engaged readership of more than 350,000 subscribers.

### The **Narrative Prize** has launched the careers of more than twenty-five authors, including:

- Natalie Diaz
- Saidiya Hartman
- Min Jin Lee
- Anthony Marra
- Maud Newton
- Kirstin Valdez Quade
- Morgan Talty
- Ocean Vuong
- Javier Zamora

### What we publish:

- Fiction
- Poetry
- Essays
- Memoirs
- Interviews
- Cartoons
- Graphic novels
- Photo essays

### Awards received by our authors:

- Nobel Prize
- Pulitzer Prize
- National Book Award
- National Book Critics Circle Award
- Library of Congress Prize
- American Academy of Arts and Letters Awards
- Best American Short Stories
- Best American Essays
- Best American Sports Writing
- O. Henry Prize
- Pushcart Prize
- PEN/Faulkner Award
- Rea Award
- Whiting Writers' Award
- Rona Jaffe Writers' Award

## P R A I S E

*Narrative* is the gold standard of online literary magazines. —**ESQUIRE**

However you like your literature, *Narrative* has you covered. —**PBS**

*Narrative* is one of the most exciting and innovative literary magazines I have seen in the past decade. I look forward to reading it for a very long time. —**JOYCE CAROL OATES**

You are doing a splendid job for the short story, and writers like myself are very much aware of that. —**WILLIAM TREVOR**

*Narrative's* been a remarkable showcase for the form and for young writers as well as classic living writers. The editors have made a special place for the talents they nurture, the ones that will be the literature we will have in years to come. —**TOBIAS WOLFF**

Shortly after “Nemecia” came out, the story was chosen to be in the *Best American* and I received an award from the Rona Jaffe Foundation, and it was this momentum, I think, that led to my book eventually being taken by Norton. I blame all this on *Narrative*. I think all this momentum can be credited to *Narrative's* sterling reputation and incredible, incredible reach. —**KIRSTIN VALDEZ QUADE**

It's remarkable that you can write a story in Iowa, and it can be published by a magazine in San Francisco and then read on the other side of the earth in Kashmir and Tehran. I think that the power of story and the way it can transcend many of the borders that we construct around our place in the world is something that is unusual, and *Narrative's* reputation and its innovative approach to publishing allows that kind of transcendence. —**ANTHONY MARRA**

The fundamental fact of what we read and what we write has remained absolutely unchanged. It's just narratives. It's stories. That is really all that matters. —**SUSAN ORLEAN**

*Narrative* is a writer's dream come true. —**T. C. BOYLE**

*Narrative* publishes some of the best fiction out there. —**HEIDI PITLOR, BEST AMERICAN SHORT STORIES SERIES EDITOR**



## A U D I E N C E

### By the Numbers

- 350,000 subscribers
- 60,000 unique visitors per month
- 1.6 million monthly page views
- 100,000 newsletter subscribers

### Demographics

- 60% female
- 25% 18–34 years old
- 50% 35–54 years old
- 50% married

### Household Income

- 50% HHI over \$100k

### Educated

- 88% college degrees
- 60% postgraduate

### Travelers

- 40% travel more than 4 times per year
- 50% dine out at least 3 times per week
- 20% international readers

### Social Media

- X (22,500+ followers)
- Instagram (15,700+ followers)
- Facebook (17,000+ followers)
- Threads (3,200+ followers)

### Arts Enthusiasts

- 80% attend 1 cultural event per month

### Literary

- 62% purchase at least 3 books each month
- 60% will attend a writing conference this year

### Loyal

- 73% recommend the site to a friend
- 67% return multiple times a week



sizes and prices per month

419 x 381 square: \$3,000  
300 x 600 rectangle: \$3,500  
300 x 250 square: \$2,500  
382 x 160 rectangle: \$2,500  
160 x 350 rectangle: \$2,000  
300 x 125 rectangle: \$1,750

## Home page advertising by impressions:

Send inquiries to

**advertising@narrativemagazine.com**



[narrativemagazine.com](http://narrativemagazine.com)

# N2O

UNWEAVE PEARLS OF STORIES

# NARRATIVE

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728 x 90

## The Rooms

A NOVEL EXCERPT  
BY SUSAN MINOT    *J.D. Salinger*

**WITHDRAWAL, AGAIN.**

The world seemed sealed off with a clear shrink-wrap. Her head felt thick, giving her vertigo, as if she'd taken a painkiller that didn't kill pain. Her feet hit the ground just off from where she estimated they would. She took steps on faith. She wondered if she'd ever been truly happy. Maybe that wasn't a sharp word.

The music which had hummed in her brain, that swirling soundtrack blurring out the mundane, dropped to the low growl of a tuba and a confusion she'd spent her life trying to avoid.

The more days that went by, she told herself, the less her mind would turn to him. It had to happen. It would get better. It was like quitting anything. Covings didn't go on forever.

As in the other times of withdrawal she repeated this to herself. All preoccupations fade if you chase them out. There had been a life before—without the cigarette, without the person. Other times of heartache had been different with the different person, yet the feelings were eerily similar. I have been here before, she thought. It feels where I belong.

But this time it had to be different. What could make it different? She went to the rooms.

**IN THE BROWN ROOM** it had a few names: neurosis, delusion, fixation, grief.

In the Pink Room it was dabbish.

In the Gray Rooms its definition was obsession, disease.

In the White Rooms its definition cast a wider net—being out of touch with reality, lacking empathy; it was an unadorned condition, sexual war, political division, economic inequality, social inequity, racial bias, universal chaos, environmental deterioration, species extinction, fantasy thinking, ignorance, the human condition.

In the Red Room it was called love.

- NARRATIVE FOR SCHOOLS
- SEARCH BY THEME
- WRITER'S RESOURCES
- SUBMIT FOUR RULES
- SUPPORT NARRATIVE

300 x 250

300x 600

**ABOUT THE AUTHOR:**

Susan Minot, Second Place winner in the 2014 Narrative Competition, is the author of the novels *Thirty Days, Wastefulness*, winner of the Prix Femina (Foreigner-Public America), and *Kaplan*, the story collections *Lend & Other Stories* and *Why I Don't Write*; and a poetry collection, *Poems If I Am Alone*. She wrote the screenplay for *Remember Beloved* starring Denzel Washington and Michael Caine.

Photograph by Roger Smith

**QUICK TABS**

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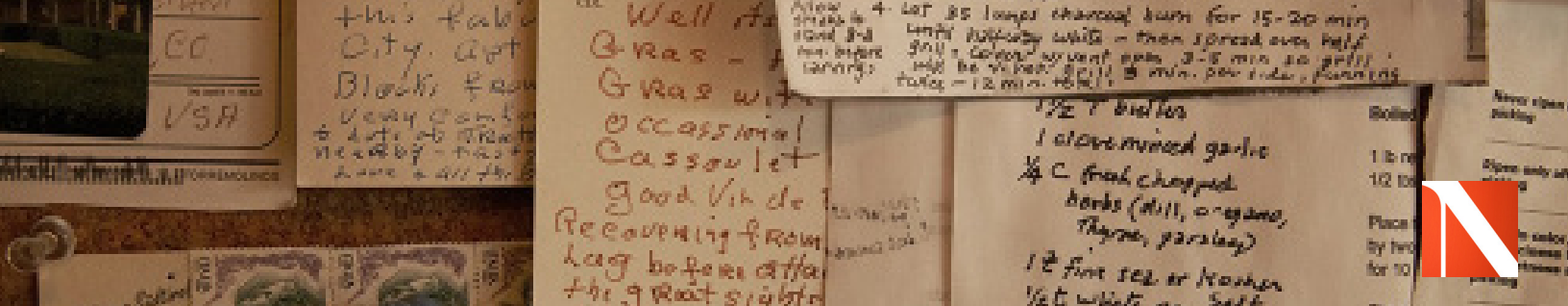
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## AD RATES

# NARRATIVE N20

TWENTY YEARS OF STORIES

612 x 74

### Story of the Week



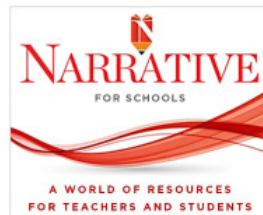
#### The Rickshaw Wallah

a story by Jeannie Tseng

Raindrops drum steadily on the hood of the rickshaw. When the wallah starts trotting alongside the traffic, Han Ru leans back and takes in his surroundings. He was last in Calcutta more than fifteen years ago, for his mother's funeral.

[READ MORE](#)

### On the Homepage



300 x 250

### New in Backstage



BANNED AUTHORS  
AND MORE

SUPPORT  
NARRATIVE

A NONPROFIT  
ORGANIZATION

## Email Advertising

prices per insertion

## Weekly Newsletter

(100,000 subscribers)

612 x 74 banner: \$1,500

300 x 250 square: \$1,000

## Dedicated Emails:

- Starting at \$200 per one thousand email addresses.
- Minimum purchase 10,000 email addresses.

For more information, send inquiries to [advertising@narrativemagazine.com](mailto:advertising@narrativemagazine.com)

## AD PACKAGES

Below you'll find a number of **advertising packages** to consider. Note that we're able to offer discounts based on the size of ad buys.



We're also able to offer **additional discounts** to **MFA programs, nonprofits, and certain other organizations**, so be sure to check in with us to see what more we can offer you.

Have a campaign in mind that requires some customization? No problem! **Contact us today**, and we'll be thrilled to design a package that best suits your needs and budget.

### Basic Package:

- 1 month website placement on all Story of the Week and Poem of the Week pages
- 1 newsletter placement

*Value: \$2,500*

**Cost: \$2,000**

### Deluxe Package:

- 1 month website placement on all our Story of the Week, Poem of the Week, **and interior pages**
- **2 newsletter placements**

*Value: \$4,500*

**Cost: \$3,250**

### Premium Package:

- 1 month website placement on all our Story of the Week, Poem of the Week, and interior pages, **and on the home page**
- 2 newsletter placements
- **1 dedicated email**

*Value: \$12,000*

**Cost: \$6,600**





## NARRATIVE HIGH SCHOOL WRITING CONTEST WINNERS 2015-2024

FOR SCHOOLS

### Types of Organizations that Advertise with Us:

- Universities
- Writing contests for young writers
- Writing conferences for young writers
- Organizations with programming for teachers

## NARRATIVE FOR SCHOOLS

*A Unique Opportunity for All Organizations  
Looking to Connect with Student Writers and Teachers*

In 2014, we launched **Narrative for Schools**, a hub for teachers and students across the globe who seek high-quality and engaging texts as well as instructional materials that help develop advanced reading and writing skills. Narrative for Schools resources reach more than 120,000 students and teachers in forty-one countries and throughout the United States.

### By the Numbers:

- 120,000 students and teachers
- 50 states in the US
- 55 countries around the world

### Resources:

- Writing lessons and inspiration
- Reading lists and activities
- Narrative High School Writing Contest
- Writing video tutorials

### How to Connect:

- Place ads on our Narrative for Schools and High School Writing Contest pages.
- Place ads in our For Schools monthly newsletter (beginning August 2024).
- Dedicated emails can reach 28,000 opt-in teachers/students.

**Contact us today** to begin exploring how we can help you reach this exciting community comprised of some of the most engaged students and passionate teachers from all over the world!

# My Note to the World

## WHO WE ARE

**CAROL EDGARIAN** is the cofounder and editor of *Narrative*. A *New York Times*–bestselling author, Edgarian's novels include *Vera*, *Three Stages of Amazement*, and the international bestseller *Rise the Euphrates*, which the *Washington Post* called “a book whose generosity of spirit, intelligence, humanity, and finally ambition are what literature ought to be.” A twentieth-anniversary revised edition of *Rise the Euphrates* was released to mark the centennial of the Armenian genocide. Her stories, essays, and interviews have appeared in many places, including the *Wall Street Journal*, NPR, *Vogue*, *W*, and *Travel & Leisure*. Her popular weekly Instagram series “A Word, Please” investigates the ways in which words change to reflect the story of our times. In 2014, Edgarian founded Narrative for Schools, whose programs provide free literature and resources for students and educators throughout the US and in more than forty-one countries.

**TOM JENKS** is the cofounder and editor of *Narrative*. He is a former editor of *Esquire*, *Gentlemen's Quarterly*, and *The Paris Review*, and a senior editor at Scribner's, where he edited Hemingway's posthumous novel, *The Garden of Eden*. He has written for *Harper's*, *Ploughshares*, *Esquire*, *Vanity Fair*, *The American Scholar*, the *Los Angeles Times*, *Condé Nast Traveler*, the BBC, *Manhattan, Inc.*, the *Missouri Review*, *Columbia*, and elsewhere. He is the author of *My Reading: James Baldwin's "Sonny's Blues"* (Oxford University Press). Jenks has taught at the Iowa Writers' Workshop, the Creative Writing Programs at the University of California (Irvine and Davis), Washington University in St. Louis, the Squaw Valley and Bennington Summer Writing Workshops, and privately in New York, Boston, Washington, DC, Chicago, Denver, Seattle, Portland, Los Angeles, and San Francisco.

Creative Director **JOHN MILLER** has worked in print media for more than twenty-five years as an art director and editor at numerous publications, including *Vanity Fair*, HarperCollins, and *Esquire*. He has consulted on redesigns of *TV Guide*, *The New Yorker*, *Newsday*, the *Miami Herald*, the *Los Angeles Times*, and the *San Francisco Chronicle*, and has helped develop websites for Bank of America, Intel, MSNBC, and many others. Miller has also developed and packaged more than fifty books, including *Legends* (with Anjelica Huston), *Muhammad Ali: Ringside* (with James Earl Jones), and *San Francisco Stories*.

Poetry Editor **MICHAEL WIEGERS** is the executive editor of Copper Canyon Press, a publishing house dedicated exclusively to poetry. Among the collections he has edited are award-winning books by poets C. D. Wright, W. S. Merwin, Ruth Stone, Ted Kooser, Taha Muhammad Ali, and Arthur Sze, as well as major works in translation and books by emerging authors. He is the coeditor of *Reversible Monuments: Contemporary Mexican Poetry* and the editor of the anthologies *This Art* and *The Poet's Child*.