

THE FIRST AND ONLY LIT MAG ON AMAZON'S KINDLE

FOR IMMEDIATE RELEASE

San Francisco, CA (January 8, 2009)—*Narrative*, the nation's premiere online literary magazine, announced today that it joins *Time*, *Newsweek*, *Forbes*, *Salon.com*, *The Atlantic Monthly*, *The Nation*, and a select group of other major magazines available to readers on Amazon's increasingly popular electronic reading device, Kindle.

Narrative, the first and only literary magazine on Kindle, was selected by Amazon for its technological leadership in literary publishing and for its first-class value in reading entertainment. Founded in 2003, *Narrative* has quickly grown, engaging a worldwide online audience far surpassing that of other literary magazines and annually publishing more fiction writers and poets than *The New Yorker*.

Amazon's Gary Clarke, head of Kindle's periodical division, noted that *Narrative* sets the standard for literature online and shares Amazon's enthusiasm for providing readers with distinctive quality material with the greatest affordability and ease.

Readers who enjoy the works of such eminent authors as **Tobias Wolff**, **Amy Bloom**, **Joyce Carol Oates**, **Richard Bausch**, **E. L. Doctorow**, **Jane Smiley**, and many others can now access great writers with the touch of a button on *Narrative* via the Kindle. *Narrative's* contents includes best-selling fiction, nonfiction, essays, reviews, and profiles, as well as in-depth interviews and features of interest to readers who love literature.

Each month, *Narrative* publishes a book-length issue of new works not only by celebrated authors but also by the best new and emerging writers on the horizon. Many famous writers, such as **Annie Proulx** and **Min Jin Lee**, have been launched by the editors at *Narrative*, who continue to discover and promote tomorrow's writers.

Kindle, with its free, global, wireless means of downloading reading material directly into the handheld device, offers *Narrative* for an inexpensive monthly subscription of \$3.49.

Narrative is a nonprofit 501(c)3 organization dedicated to encouraging excellence in the form and content of literature in the digital age and to helping reverse the downward trend in reading by reaching readers via the digital media.

HERE'S WHAT WRITERS AND REVIEWERS ARE SAYING ABOUT NARRATIVE:

The rise of *Narrative* comes at a time when literary fiction is an endangered species at many major publications. *Narrative* not

only publishes fiction, it publishes very lengthy fiction pieces that probably would never find a home in print magazines.

—JOHN MARSHALL, *SEATTLE POST-INTELLIGENCER*

Here we are, expanding the range of the best of contemporary literature to the very boundaries of the cyberspace universe and beyond. *Narrative* is a writer's dream come true. Now, if only we could get the direct brain hookups we've all been waiting for.

—T. CORAGHESSAN BOYLE

Narrative is one of the most exciting and innovative literary magazines I have seen in the past decade. It's attractively edited, wonderfully readable, and diverse in its contents. I look forward to reading it for a very long time.

—JOYCE CAROL OATES

Narrative, with its reviews and excerpts of contemporary and classic literature and essays on writing, is becoming part of contemporary literature curricula in universities abroad.

—TAMARA STRAUS, *SAN FRANCISCO CHRONICLE*

What a literary phenomenon you've created! In all likelihood forging the path for what's to come, or as the oriental said, There is no path, you created one.

—JAMES SALTER

You are doing a splendid job for the short story, and writers like myself are very much aware of that.

—WILLIAM TREVOR

FOR MORE INFORMATION about *Narrative's* literary groundbreaking movement onto Kindle and about its many programs to encourage good reading and writing, including programs specifically for younger readers and writers, please contact:

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